



Kenya Girl Guides Association

THE KENYA GIRL GUIDES BRAVO LAUNCH DECLARATION AUGUST 2023

WHEREAS the Kenya Girl Guides Association (KGGA), being a Girl Guides Association incorporated under the Royal Charter granted on the 14th of December 1922 and whose interest and activities are protected under CAP. 220 (Girl Guides) of the Laws of Kenya that came into force on the 23rd of August 1935, have today official launched their Bravo Guide Branch, at their Headquarters in Nairobi near the Arboretum on 11th August 2023 with Cabinet Secretary and Secretary to the Cabinet of the Republic of Kenya Ms. Mercy Wanjau, MBS as the Chief Guest.

AND WHEREAS the **purpose** of the **Bravo Guide** Branch Launch is to create a supportive and empowering community that uplifts women, fosters personal growth, and promotes gender equality with the aim to address the unique challenges and issues faced by women in society, and to provide a platform for women to share their experiences, seek guidance, and develop the skills necessary to thrive in various aspects of life.

GIVEN that we, as KGGA recognizes the need to get more aligned partners onboard to help us via collaboration, networking, cooperation and or financial assistance to better attain our mission to raise girls and young women in Kenya to become beacons of integrity, nurturing & championing social values as we empower them to achieve their full potential.

RECOGNISING further that we, as KGGA need to embrace the African proverb *“that it takes a village to raise a child”*, have invited you all to join us today to help us better empower the Kenyan girls and women whilst instilling in them our core values of Dignity, Integrity, Spirituality, Servant Leadership & Citizenship, thus creating a better future for them and indeed for our nation at large.

APPRECIATING that when a girl joins KGGA as Rainbow who are aged to 3 – 6 year, to when they graduate to the Trefoil Guild at over 60 years, a lifelong sisterhood is created as Guides and that as **Bravos Guides**, we will have **specific goals** in the KGGA sisterhood which will include:

1. Acting as a bridge from the Young Leaders program to Trefoil Guild.
2. Promoting KGGA Projects and WAGGGS initiatives.
3. Volunteering to start and/or assist in running a KGGA unit.
4. Supporting KGGA's fundraising & networking initiatives.
5. Providing mentorship and guidance to the Young Girls and Women who are members of KGGA.
6. Volunteering to take up leadership roles at any level of the Local, Regional and International Girl Guide Associations.
7. Becoming members of one's respective counties/sub-counties' KGGA teams.
8. Being required to participate in KGGA meetings and events in their respective counties and at the national level.



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RECOGNISING that for Bravo Guides strive to create an environment where girls and women in Kenya, can develop their full potential, gain confidence, and become agents of positive change in their own lives and in society that eight of the main ways this can be achieved is by:

1. **Support and Encouragement:** Bravo Guides will provide a safe and inclusive space for women to support and encourage each other. Members can share their achievements, challenges, and aspirations, and receive empathy, advice, and motivation from others who understand their experiences.
2. **Skill Development:** Bravo Guides will offer workshops, training sessions, and educational programs to enhance the skills and knowledge of its members. This can include topics such as leadership development, communication skills, negotiation tactics, financial literacy, digital skills and career advancement strategies.
3. **Mentorship and Guidance:** Bravo Guides will participate in mentorship programs that facilitate the exchange of wisdom and guidance between experienced women and those seeking support. Mentors can provide insights, share their own experiences, and offer advice on navigating professional and personal challenges.
4. **Advocacy and Activism:** Bravo Guides will engage in advocacy efforts to promote gender equality and address systemic issues that affect women. This can involve organizing awareness campaigns, lobbying for policy changes, participating in community initiatives, and supporting other organizations working towards women's rights and empowerment.
5. **Networking and Collaboration:** Bravo Guides will facilitate networking opportunities for its members, enabling them to connect with like-minded individuals, professionals, entrepreneurs, and potential mentors or collaborators. Networking events, guest speaker sessions, and online platforms can help build a strong support network and create opportunities for personal and professional growth.
6. **Self-Care and Wellness:** Recognizing the importance of self-care, Bravo Guides will promote overall well-being by organizing activities focused on mental, emotional, and physical health. This may include meditation sessions, fitness classes, hikes, stress management workshops, and discussions on maintaining work-life balance.
7. **Community Outreach:** Bravo Guides will extend their empowerment efforts to their local community by organizing workshops, seminars, and awareness campaigns on topics such as gender equality, women's rights, and combating gender-based violence. They may collaborate with local organizations to provide resources and support to girls and women in need.
8. **Personal Development and Empowerment:** Through workshops, seminars, and personal growth activities, Bravo Guides will empower women to discover their strengths, build self-confidence, set goals, and overcome societal barriers. It will focus on cultivating skills such as assertiveness, self-advocacy, and resilience to help women navigate personal and professional challenges.



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ALSO RECOGNIZING that as Bravo Guides, we will where possible reach out to our numerous and various networks to partner with KGGA as 'Friends of Guiding'. Friends of Guiding is open to individuals be they men or non-guiding women and or corporate entities who wish to partner with KGGA to support KGGA's activities.

Membership to '*Friends of Guiding*' are in different categories depending on the level of contribution and as below:

1. Ordinary - Kshs 50,000/- and below
2. Bronze - Kshs 50,000/- to 99,999/-
3. Silver - Kshs 100,000/- to Kshs 299,999/-
4. Gold - Kshs 300,000/- to Kshs 499,999/-
5. Platinum - Kshs. 500,000/- to Kshs 999,999/-
6. Platinum Plus - Kshs. 1 Million and above

The membership is annual and renewable.

THEREFORE, we, the attendees this Bravo Guide Branch Launch resolve to assist KGGA empower girls and women in Kenya as denoted above whilst further resolving to have fun as Bravos as we as empower each other and others as '***Guiding is Fun and if it is not fun it is not Guiding***'.

AND WE NOW THEREFORE, adopt the Kenya Girl Guides Association Bravo Launch Declaration this 11th day of August 2023, at the KGGA Headquarters in Nairobi near the Arboretum.

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